

# Robson Ranch Softball Club

Looking To Advertise?

**BECOME A SPONSOR**



Contact David Burback at [rrscsponsorinfo@gmail.com](mailto:rrscsponsorinfo@gmail.com) to learn more about our sponsorship and advertising opportunities!

# About US

“Softball at Robson Ranch Arizona, located in Eloy, started in 2008 with a list of residents interested in playing a game we all thought we left way behind, “says Paul Lewinski, who helped organize the RRAZ Softball Association. “The first team played in a wellness weekend at Robson Ranch that included most of the Robson Resort Communities. As our community grew, so did our number of players. League play began in 2009 when Palm Creek RV Park opened their Senior Softball League. Our first tournament team was a joint venture of players from Robson Ranch and Fiesta Grande RV Park. We grew from a one league team to two and now three, plus a tournament team which plays competitively in the Phoenix area. We play because we love the pop of hitting leather, the crunch of dirt beneath our cleats, and the sound of friends and neighbors reliving the memories of our youth.”

Robson Ranch softball players play league games twice a week and participate in four to six tournaments at “the Ranch” and other regional locations. “For those who don’t want to play leagues, we have the community softball on Saturdays where anyone can participate,” says Keith Ulenbrauk, past president of the Robson Ranch AZ Softball Association and current player. Players also have “fun games” periodically with restaurant staff and between neighborhoods within the community, he added.” (**Robson Living, 2020, p. 50**).

## Sponsor Benefits

- Ads (4’ by 8’) will be displayed all year long
- Exposure to a fast-growing 55+ active adult community and their guests
  - Community homeowners & guests
  - Golfers
  - Restaurant patrons
  - Sales office patrons
  - Pickleball & tennis players
  - Baseball players and fans
- Numerous tournaments and league play are hosted every year ensuring exposure to the players and the fans of other local communities. Including Casa Grande, Chandler, Mesa, Gilbert and etc.
- Recognition by announcement between innings from broadcast booth
- Sponsor announcements can be modified as often as needed to reflect marketing objectives
- Sponsor link on the Robson Ranch Softball club website.  
<https://www.robsonranchsoftball.com/>
- Ball Field is located in the center of Robson and all activities
- Long-term target home sales are 4,600
- Current home sales as of August 2022 are 1,748

# Batter Up!



# Sponsor Checklist

1. Complete and return our invoice form below to [rrscsponsorinfo@gmail.com](mailto:rrscsponsorinfo@gmail.com).
2. Send an email to [dbphoenix44@gmail.com](mailto:dbphoenix44@gmail.com) presenting what your banner is going to look like. If possible, please send both a jpg. and pdf. high resolution file to support your vision. It's then forward to our design company and they'll then pick out the best one, or if necessary, build one from scratch. There is a three-color max for your banner. **If you currently possess a preexisting promotional piece on a high-resolution pdf file, steps 3 and 4 below are not necessary.**
3. Our design company will then process a proof for your approval.
4. Once you approve the proof, production will take place and be completed in around one week.
5. After completion and the banner is picked up, inspected and hung, we'll then contact you and kindly ask for your sponsorship check. Please make your check payable to the Robson Ranch Softball Club. We'll also send you a picture of your hung banner!
6. Provide a two-sentence jingle/phrase for recognition by announcement between innings from our broadcast booth. Your announcement can be changed as often as you want to advance your marketing objectives. A sample might be: Company X specializes in custom golf carts at wholesale pricing, seasonal rentals and full service for both electric & gas carts. Quality and value are important to them. Come and experience the difference!

# Robson Ranch Softball Club

## Banner Order

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Order:      1st Year      \$400 \_\_\_\_\_ (includes the cost of the banner)

                 2nd Year      \$300 \_\_\_\_\_

                 3rd Year      \$300 \_\_\_\_\_

                 Renewal      \$300 \_\_\_\_\_

Sponsor Signature \_\_\_\_\_

Date \_\_\_\_\_

# Sample Banner Ideas



**WE DELIVER**  
*Details Here - Details Here*  
**Call or Order Online**  
555-555-5555 / [www.websitename.com](http://www.websitename.com)



Let Your  
**HEALTH** be in the  
**BEST HANDS**  
For more info Contact:  
555.555.5555  
[www.website.com](http://www.website.com)



**GETTYSBURG**  
*Eddie's* **CASUAL DINING**  
gettysburgeddies.com • 217 Steiwehr Ave. Gettysburg  
**PHONE: 334-1100**  
PA's 6th Certified Green Restaurant • [www.dinegreen.com](http://www.dinegreen.com)



**Weinkam  
& Weinkam** P.A.  
Attorneys At Law  
**410-744-3256**